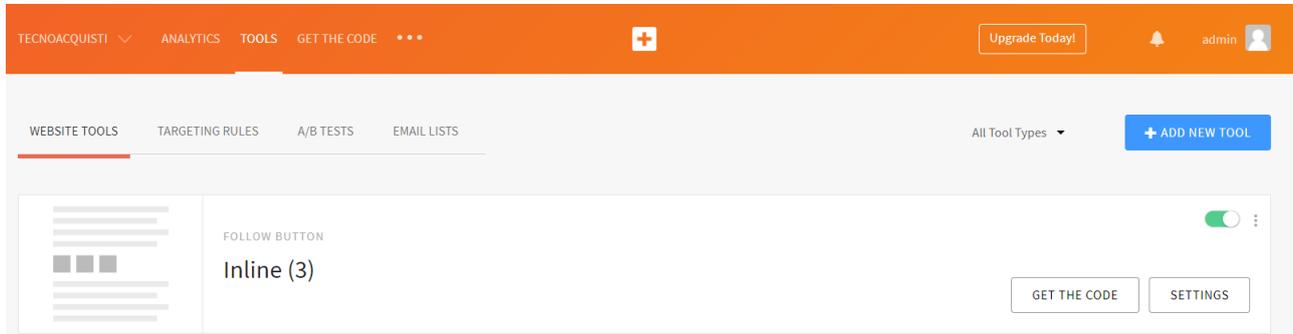# AddThis Tools: sharing social content

AddThis is a social bookmarking service that is amongst, if not actually, the best in the industry. Using the module, it's easy to insert the code to display the service's Web Site Tools.
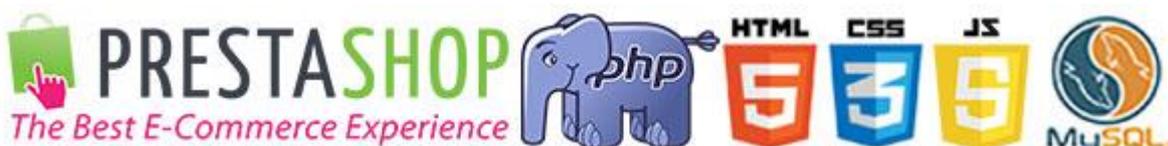
AddThis is very easy to use – just sign up to the service (by creating an account), after which we can create our tools:

- Share Buttons, which allow our users to easily share our products on social networks
- Follow Buttons, to invite our customers to visit our social pages: Twitter, Facebook, YouTube, etc.
- List Building, subscribe to newsletters, register for promotions, etc.
- Link Promotion, links to promotions and special offers
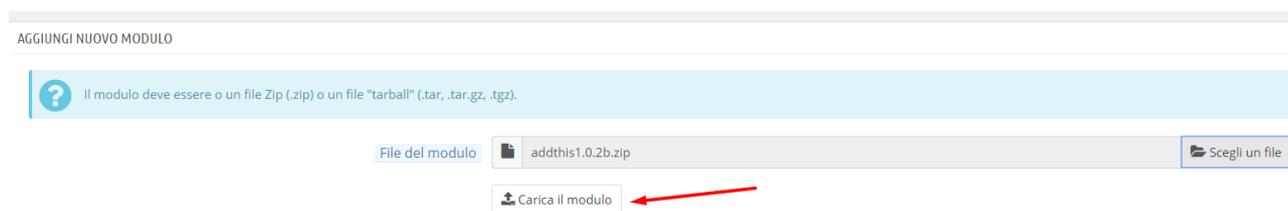
Module features:

- Simple code integration without editing
- Ability to set the CSS class for each Inline Tool
- Ability to set the position of each Inline Tool on the product page:
    a. Inline Share Buttons
    b. Inline Follow Buttons
    c. Inline Related Posts
    d. Inline Tip Jar

AddThis is particularly suitable for companies that have or run multiple e-shops or ecommerce: it's actually possible to create and manage multiple profiles with a single account, managing and consulting social stats from a single control panel. It's particularly useful in that it not only integrates all the social, but also displays those that visitors use most in order of popularity and works equally well on mobile devices.
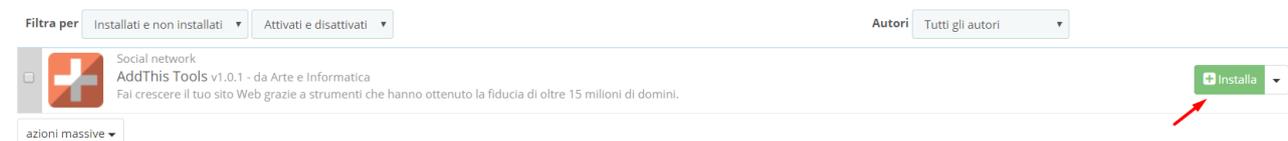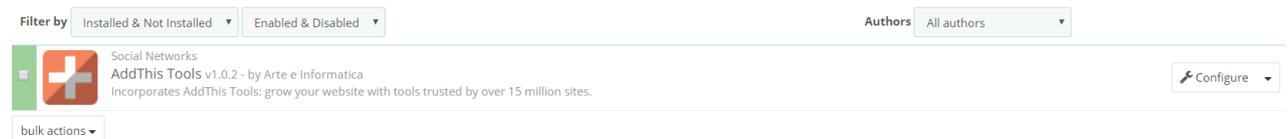
Installing the module

To install the module from PrestaShop's Backend go to Modules -> Modules and Services, then click on "Add new module" at the top right, then select the file addthis.x.x.x.zip, and click "Upload module".

The module will now appear on the list of available modules; to install it just click "Install".

Customised hook on the product page

You can set different display positions on the product page (product.tpl in your template) and add a custom view.

PrestaShop 1.7.X's standard template only supports the Footer Product position and adds the Reassurance position, but you can still edit the file: **/themes/classic/templates/catalog/product.tpl** and insert a customised hook by entering the code: **{hook h='displayProductCustomized'}** where you want it to display.
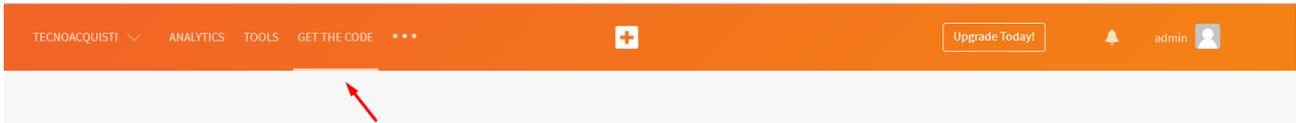
You can also insert this position on PrestaShop 1.6 by editing the file **product.tpl** in your template with the standard PD template: /themes/default-bootstrap/product.tpl.
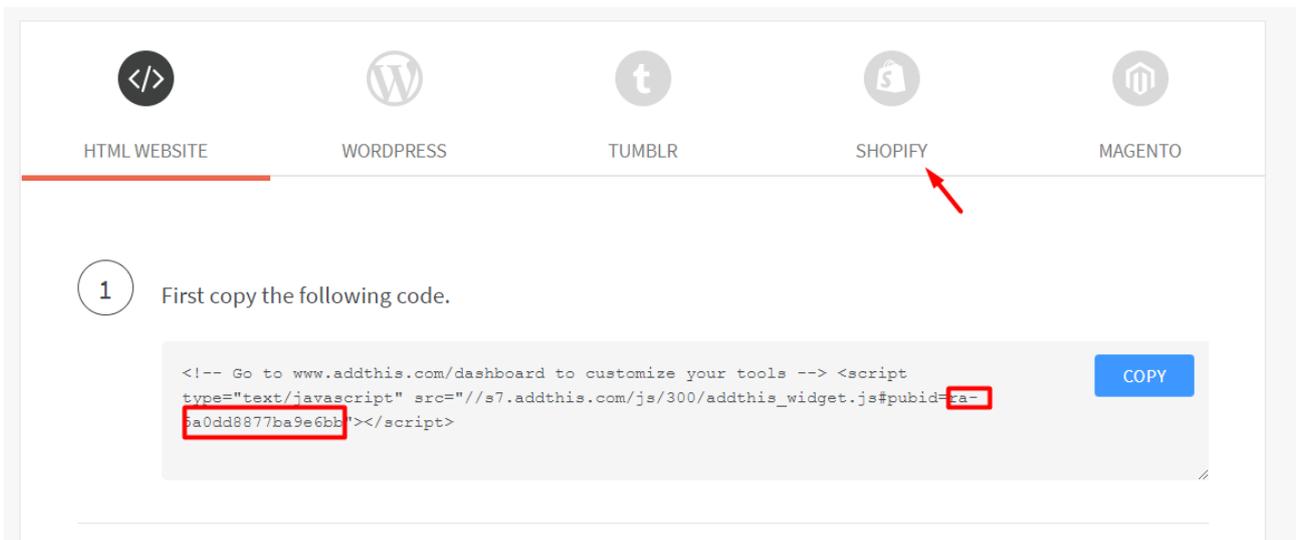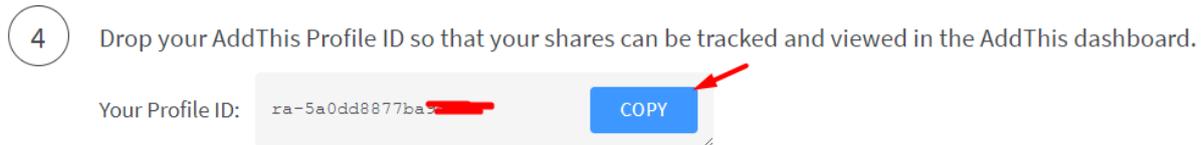
Configuration

Once you've created your account you'll find the instructions to insert the code on the AddThis Dashboard under "GET THE CODE"
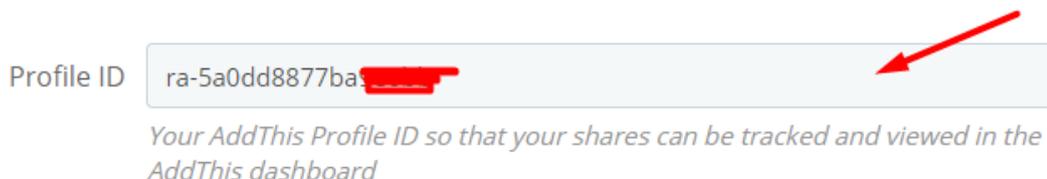

You can get your Profile ID either from the code to be integrated into the page or by going to the SHOPIFY tab.

On the SHOPIFY integration tab, your Profile ID is stored in step 4.

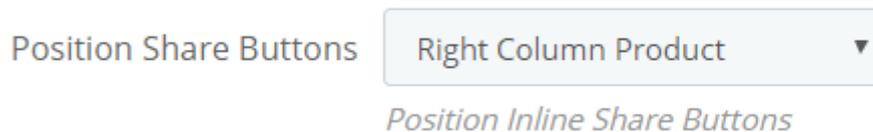Just copy and paste it into the appropriate field on our module:

Once you've created our Tools on the AddThis Dashboard, all that's left is to do is turn on the display.

Enable AddThis   **YES**   NO
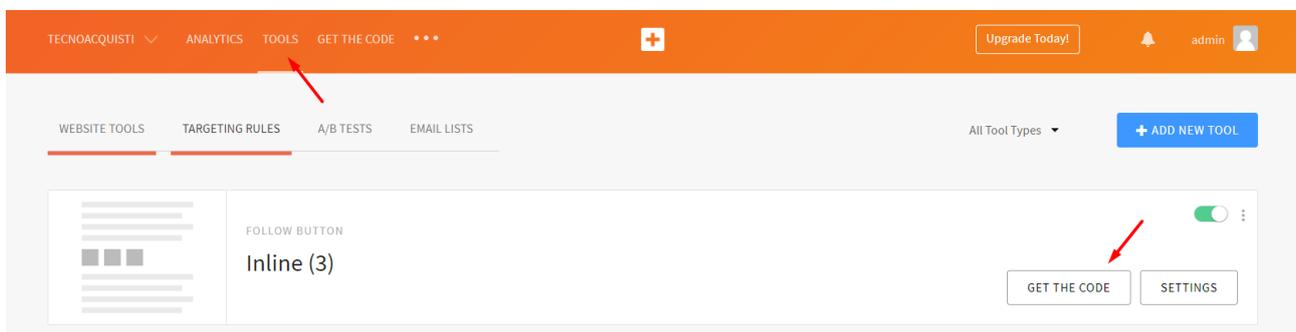Enable AddThis Tools

Configuring Inline Tools on the product page

The first thing to do is to select the location where Inline Tools, for example Share Buttons, are displayed, according to type.

Position Share Buttons   Right Column Product ▼
Position Inline Share Buttons

Now we need to retrieve the DIV class CSS on which the AddThis JavaScript will work from the **AddThis Dashboard**. So let's go to **TOOLS** and click **GET THE CODE**.

Now we retrieve the class from the following code

```
<!-- Go to www.addthis.com/dashboard to
customize your tools --> <div
class='addthis_inline_follow_toolbox_09ed'>
</div>
```

COPY

And insert it into the appropriate field in the module configuration.

Inserting Inline Tools into a CMS page

You can insert an AddThis Tool anywhere on a CMS page, in any template HTML module, at any point in the product description. To do this, simply insert the code generated on the AddThis Dashboard.

Simply edit our CMS and click on "Source Code", then paste the code copied from AddThis from step 3 of the instructions in GET CODE.